



# RALLY for

## RALLY. RIDE. RAISE.



FEBRUARY 1 - 28, 2017

### EXPRESSO RIDERS UNITE!

### EXPRESSO BIKE CHALLENGE

#### RIDE TO RAISE AWARENESS:

- Ride as many miles as you can for your Y
- Invite your friends & family to pledge for your ride
- Raise \$100 in pledges and be recognized with a Rally Badge next to your name on the Espresso Leaderboards
- Espresso will donate \$0.10/mile to your Y!\*
- All proceeds will go to your Y

#### REGISTER:

- Online to receive your personal "Rally for the Y" pledge link  
[Espresso.com/RallyfortheY](http://Espresso.com/RallyfortheY)

#### TEAM PRIZES:

- Espresso will donate an additional \$1,000 to the top team
- Riders who raise \$100 and earn their badge will be entered into a lottery to win an extra \$1,000 for their Y.

#### RULES OF THE RIDE:

- Guest rides, Train Mode ("Manual Mode" on vintage chariots) and Dragon Fit miles will not count during the event.
- You must ride at the Y that you register for in order for your miles to count.
- No more than one rider per ID. If it is determined that a rider has shared the ID, then that rider will be disqualified from the challenge and the totals will be removed.
- For a ride to count, it must start and finish during the challenge timeframe.
- Bikes must be connected to the internet with eLive and all rides must be reported directly from the bike.
- Neither team nor individual totals will be adjusted for rides not reported by the bikes, crashes, flat tires, missed workouts, or any other down time.
- Our YMCA will receive a donation from Espresso if the total number of pledges yields \$10 or more.

FOR MORE INFORMATION: [Espresso.com/RallyForTheY](http://Espresso.com/RallyForTheY)